

RESOURCING/ Additional Information



Kent Business School

Kent Business School (KBS) is a leading Business School, ranked in the top 30 in the UK and is accredited by The Association to Advance Collegiate Schools of Business (AACSB) which places KBS within the top institutions globally for business degrees, with only 5% of the world's Business Schools attaining this accreditation.

Engaging teaching, world-class research, professional partnerships and an international community create an exciting atmosphere in which to learn, where innovation is encouraged and challenges welcomed. We are a research-intensive business school that produces rigorous and relevant knowledge which informs and impacts on the practice of management. Acting as an intellectual hub, we aim to develop innovative and sustainable approaches to management that address organisational and societal challenges. We are committed to developing employable, ethical and responsible graduates as well as managers and leaders who will make a difference. The appointment of new and highly motivated staff has transformed the research culture within the School, attracting interest nationally and internationally.

KBS is the largest school within the University and the Faculty of Social Sciences. The School has 2388 students and 137 staff. We offer a strong and growing portfolio of undergraduate, postgraduate taught and research programmes on our two campuses in Canterbury and Medway. The School also delivers part of its MBA programme in Brussels and Paris.

We are investing in our programmes, staff, and facilities. In Canterbury, KBS moved into their new home 'Sibson' in early 2017. The state-of-the-art building with new teaching and learning rooms and modern social and breakout areas, encapsulate KBS academic values and identity.

In Medway, KBS re-located to the Historic Dockyard, occupying the 'Sail and Colour Loft'. Here, modern learning facilities feature within an iconic historic building forming inspiring learning spaces. Further expansion of these facilities is due to be completed in 2019 providing further space for both students and staff.

Research

We are a forward-looking Business School with international reach and research strengths in a range of areas. The School has successfully developed the level and standard of its research in the REF 2014, which has allowed us to submit more than 70% of our research active staff, building on a base of more than half of the School's research activity (67%) being classified as 'world leading/internationally excellent' (3* and 4*).

Kent Business School's overall GPA weighted ranking positions the School at 32 in the UK for business and management studies, with 76% of research submitted by Kent Business School gaining the top 3 or 4-star rating for its impact, deeming it either 'outstanding' or 'very considerable' with wide ranging impacts on society, the economy, culture, health and welfare, public policy and the environment.



Our strategic priority is to continue to develop the School's research and impact by appointing new, especially senior, staff and through developing the potential of our current staff. We expect our senior faculty to be enthusiastic and entrepreneurial research leaders who set an example for colleagues throughout the School.

The School's research portfolio is currently focussed around six subject areas:

- Accounting
- Finance
- Management Science (including Operations Research & Information Systems)
- Marketing
- Strategy and International Business
- People, Management and Organisation

We encourage collaboration across groups and welcome the contributions of new faculty members to take an active role in shaping the research agenda in the subjects as well as cross-cutting themes, such as sustainability, innovation and enterprise. We are keen to collaborate across disciplines and subject areas with a view to demonstrate impact. Where appropriate we seek to complement our strengths by actively developing partnerships inside and outside the University. The School is also keen to increase its research and consultancy income – an area to which the new post holder is expected to make a contribution.

Learning and Teaching

At KBS we see ourselves as a research-led school that takes teaching seriously. We feel strongly about delivering a top-quality learning experience and are looking to recruit likeminded scholars who feel passionate about teaching. The University and Kent Business School have repeatedly demonstrated excellence in learning and teaching. For example:

- The University of Kent was awarded a gold rating, the highest, in the recent UK Government's Teaching Excellence Framework (TEF)
- In the 2019 Complete University Guide Kent Business School was ranked 1st in South East England for Marketing, and 3rd in South East England for Business and Management.
- In the 2019 Guardian University Guide Kent Business School was ranked 7th in the UK for Business, Management & Marketing graduating students' career prospects.

The School has a strong portfolio of taught programmes that attracts a considerable number of highly qualified students. Currently, we offer a comprehensive set of undergraduate programmes covering Accounting and Finance, Business and Management, Finance & Investment, Management, Marketing as well as International Business. Most of our programmes are accredited by the relevant professional bodies. All our programmes have achieved high employability ratings, which is also the result of a highly successful Year in Industry scheme.

At postgraduate level the School offers an MBA programme in full-time and executive modes, Masters programmes in Management and International Business and Management as well as specialist MSc's in Business Analytics, Digital Marketing and Analytics, HRM, International HRM, Logistics and Supply Chain Management, and Marketing. The School also offers an MSc in Finance which offers pathways in; International Accounting, International Banking and Finance, Finance and Management, Finance, Investment and Risk and Financial Markets.

The School has also established successful dual award programmes with Hong Kong Baptist University.

We are seeking to develop further this strong portfolio and launch new, attractive programmes of study, working together with other Schools and international partners.

Business, Partnerships, Entrepreneurship and Employability

As one of the UK's leading business schools, we form strong partnerships with individuals, companies and organisations to develop their performance. With an emphasis on enterprise and sustainability, we aim to offer solutions to business challenges and share expertise in the form of consultancy, executive education, research partnerships and networking opportunities.

KBS prides itself in its student talent and developing employable graduates is part of our mission and an area of considerable success for the School. At KBS there are a number of initiatives and activities to support student employability. Our Year in Industry student placement scheme has proved to be an important feature, driving significant student growth in recent years.

Our ASPIRE project (Accelerator Space for Innovation and Responsible Enterprise) provides essential resources for student entrepreneurs including start-up acceleration support informed by the latest research into innovation and enterprise and easy access to mentors and investors. This supports the University of Kent's entrepreneurial talent development and significantly contributes to a culture of entrepreneurship.

Our School at Medway

At Medway, Kent Business School offers undergraduate programmes in [Business and Management](#) and [Finance and Investment](#). Both programmes offer an optional year abroad or year in industry – an important feature driving significant student growth in recent years and supporting the strong focus on employability and business engagement at Medway. Kent Business School at Medway is one of the fastest growing and most dynamic ventures across the entire University.

Kent Business School at Medway also offers a number of Post-Graduate Programmes, including an MSc in Digital Marketing and Analytics, an MSc in Management and an MSc in Healthcare Management. The post holder will contribute to the delivery of modules in the MSc in Digital Marketing and Analytics.

The Disciplinary Area

Marketing at Kent Business School

The Marketing Group has a diversity of research interests encompassing strengths in the areas of marketing strategy and performance measurement; new product development and innovation; buyer behaviour; and the management of supply (value) chains and market delivery systems.

Projects cover a wide range of themes, including: the marketing department's influence on organisational performance; marketing-led innovation and commercialization processes; value co-creation through open innovation; managing sustainable trading relationships; marketing information/decision-support systems utilisation; and consumer evaluation of advertising and brand communications. Work at the cutting edge examines marketing challenges from a number of perspectives, including emerging market economies and new (social and digital) media environments. The Group also enjoys a unique positioning based

on its long tradition of collaboration with manufacturers in the food and drinks industry, consistent with its aim of promoting empirical, international and interdisciplinary research to enhance marketing theory and practice.

The Marketing Group is responsible for the MSc in Marketing and BSc in Marketing, both delivered at Canterbury, and the MSc in Digital Marketing & Analytics, offered at our Medway campus. The BSc in Marketing was ranked 9th in the UK in its subject area (Complete University Guide 2020). In addition, it provides teaching for non-specialists on the School's MBA, Masters in Management, and undergraduate programmes. The team also supervises research students, teaches on executive education courses, and contributes to the research and administration of the School.

We are keen to promote collaboration between subject groups and across the University. While the post holder would join the Marketing Group, we would expect them to work with colleagues from a variety of backgrounds. We give preference to candidates with experience and a proven track record in developing or contributing to such collaborations.

Further information on teaching and research may be found on the School's website: www.kent.ac.uk/kbs

About the University of Kent

The University of Kent is a leading UK university producing world-class research, rated internationally excellent and leading the way in many fields of study. Our 20,000 students are based at campuses and centres in Canterbury, Medway, Athens, Brussels, Paris, Rome and Tonbridge.

With 97% of our research judged to be of international quality in the most recent Research Assessment Framework (REF2014), our students study with some of the most influential thinkers in the world. Universities UK recently named research from the University as one of the UK's 100 Best Breakthroughs of the last century for its significant impact on people's everyday lives.

We are renowned for our inspirational teaching. Awarded a gold rating, the highest, in the UK Government's Teaching Excellence Framework (TEF), we were presented with the Outstanding Support for Students award at the 2018 Times Higher Education (THE) Awards for the second year running.

Our graduates are equipped for a successful future allowing them to compete effectively in the global job market. More than 95% of graduates find a job or study opportunity within six months.

Known as the 'UK's European university', our international outlook is a major focus and we believe in our students developing a global perspective. Many of our courses provide opportunities to study or work abroad; we have partnerships with more than 400 universities worldwide and are the only UK university to have postgraduate centres in Athens, Brussels, Paris and Rome.

The University is a truly international community with over 40% of our academics coming from outside the UK and our students representing over 150 nationalities.

We are a major economic force in south east England, supporting innovation and enterprise. We are worth £0.9 billion to the economy of the south east and support more than 9,400 jobs in the region.

In March 2018, the Government and Health Education England (HEE) announced that the joint bid by the University of Kent and Canterbury Christ Church University for funded places to establish a medical school has been successful. The first intake of undergraduates to the Kent and Medway Medical School will be in September 2020.

We are proud to be part of Canterbury, Medway and the county of Kent and, through collaboration with partners, work to ensure our global ambitions have a positive impact on the region's academic, cultural, social and economic landscape.

Website: www.kent.ac.uk

<p>Application Process:</p>	<p>Applications must be made via the University's online application system. You will be required to fill in the main details section of the application form as well as upload your CV and a cover letter. Your cover letter should clearly and explicitly address the requirements of the Person Specification and you should provide clear evidence and examples in your application which back-up any assertions you make in relation to each criterion. We recommend a maximum of 4 x A4 sides for this document.</p> <p>In the case of E&R posts: Please note - a 2 page, 3 to 5 year research plan should be uploaded as part of your application, as well as a CV and Cover letter.</p> <p>Please also indicate if you are applying for an Education and Research (E&R) or Education, Scholarship and Professional Practice (E,S&P) Lecturer role.</p> <p>Copies of certificates for qualifications you have stated you have achieved in your application will be requested at offer stage; in particular, those that were deemed as essential for the post.</p> <p>The link to the application procedure can be found by returning to the position details page and clicking on 'click here to apply for this job'. Applications must be received by midnight on the closing date and unfortunately late applications cannot be accepted.</p> <p>If you are invited to attend an interview we will contact you by email confirming the arrangements. If you are not successful at the shortlist stage, we will also contact you by email to let you know.</p>
<p>Feedback:</p>	<p>Due to the large number of applications we receive, we are unable to provide feedback at shortlisting stage. We will provide feedback, if requested, following an interview.</p>
<p>Presentation:</p>	<p>Most Academic posts will involve a presentation as part of the interview process. Full details will be confirmed to you by email.</p>
<p>Job Share:</p>	<p>Applications to job-share this post are welcomed. If you wish to apply on a job-share basis indicate this on your application and include:</p> <ul style="list-style-type: none"> ▪ If you are applying as part of a job-share team (please give name of sharer) or as an individual. ▪ The proportion of the job you would wish to work, expressed as a percentage.

	<ul style="list-style-type: none"> Whether you would be interested in the job on a full-time basis if a suitable sharer does not come forward.
Disability Confident Committed:	<p>The Two Ticks scheme has been replaced by the “disability confident” scheme.</p> <p>As users of the disability confident scheme, we guarantee to interview all disabled applicants who meet the essential criteria for our job vacancies.</p> <p>If you have a disability and require information regarding accessibility of our campus facilities please visit: http://www.disabledgo.com/en/org/university-of-kent</p>
Equality, Diversity and Inclusivity:	<p>All University staff are expected to be aware of, comply with, and support the University’s policies with regards to ensuring and promoting equality, diversity and inclusivity. Relevant training and development should be undertaken, as required.</p> <p>Further information about EDI is available from the University’s website at: http://www.kent.ac.uk/hr-equalityanddiversity/</p>
UK Visa and Immigration:	<p>The University of Kent is unable, under current immigration law, to employ candidates who are not eligible to live and work in the UK.</p> <p>For academic and research vacancies, or posts that require very specialist skills we can apply for a Certificate of Sponsorship (although there is no guarantee that this will be granted). This is on the basis that the criteria for such applications have been met.</p> <p>PLEASE NOTE - If you require/hold a visa to work in the UK, it is your responsibility to check the Home Office website to ensure that you understand the rules and the documentation required. It is also important to note that the rules concerning visas are changed and/or amended regularly.</p> <p>The Home Office website is: https://www.gov.uk/government/organisations/uk-visas-and-immigration</p>
Salary Scale:	<p>Employees receive an increment annually until the top of the scale is reached. In addition, there is normally a nationally agreed annual cost of living salary increase.</p> <p>For new employees to the University, the first spine point of the grade is usually offered, unless otherwise agreed. The scale (ie top and bottom spine points) appears on the advert and the Job Description.</p> <p>Successful internal candidates on the same grade will transfer on their current spine point and the annual increment will not be affected. For those moving to a higher grade, the first spine point of the new grade will be offered, unless otherwise agreed.</p>
Annual Leave:	<p>Whilst there is no prescribed holiday entitlement for Academic/Research staff, a notional figure of 43 days per annum is applied (pro rata for part time staff); 8 of these days are reserved for bank/public holidays and 5 are ‘customary’ days when the University closes at Christmas.</p>

Post Graduate Certificate in Higher Education:	<p>Post Graduate Certificate in Higher Education: Depending on qualifications and experience, there may be a requirement to register for, and complete the Kent Post Graduate Certificate in Higher Education. This part time 60 credit, Masters level programme is specifically designed for academic colleagues who embark on a research and/or teaching career in Higher Education, and consists of two core modules:</p> <ul style="list-style-type: none"> ▪ An introduction to Learning, Teaching and the Academic Environment ▪ Critical Perspectives on Academic Practice ▪ Plus two modules of choice from a range of seven. <p>The department is expected to take the commitment to this programme into account when allocating the workload and a departmental mentor is assigned until completion.</p> <p>The programme is accredited by the Higher Education Academy which ensures this Kent qualification is portable across the British HE sector. If you already have a teaching qualification or substantial experience of research and/or learning and teaching in their broadest sense, you may be eligible for exemption from parts of the programme.</p> <p>To find out more about the programme, please refer to the website: http://www.kent.ac.uk/teaching/qualifications/index.html</p>
Probation:	<p>For further information, please visit: http://www.kent.ac.uk/hr-staffinformation/documents/policies/probation/academic_probation/1-Academic-staff-probation-policy.pdf</p>
Pension:	<p>You will be contractually enrolled to become a member of USS (Universities Superannuation Scheme).</p> <p>Staff enter the USS Retirement Income Builder, which is a type of defined benefit pension scheme where benefits are based on each year's salary throughout your period of membership (on a Career Revalued Benefits basis). You will pay a monthly contribution equal to 9.6% of salary, while the University contributes 21.1%.</p> <p>You will also gain access to the USS Investment Builder, a defined contribution section where benefits at retirement are based on the contributions made by you and the University and the performance of the funds that your contributions are invested in. All members will have the option to join this section in addition to the USS Retirement Income Builder, whilst earners above the salary threshold of £58,596 p.a. will join automatically and pay core contributions above the salary threshold into this section.</p> <p>Staff who join USS will automatically become a member of Pensions<i>Plus</i>, a salary exchange arrangement offered by the University. Members agree to give up the part of their gross basic salary that they would otherwise contribute to the pension scheme and in exchange, the University will make the same level of pension contribution on their behalf. Take-home pay is therefore increased due to a reduction in payment of National Insurance contributions. Full details of Pensions<i>Plus</i> can be found at: www.kent.ac.uk/human-resources/pensions/Pensionsplus</p>

	<p>If you elect to opt out of the pension scheme as soon as you join, you may be auto enrolled immediately. You may also be auto enrolled on our re-enrolment date which is every three years. Please see the link below for more information on auto enrolment: https://www.kent.ac.uk/human-resources/pensions/auto-enrolment.html</p> <p>For general scheme information see: http://www.kent.ac.uk/human-resources/pensions/USS-home.html or the USS website:</p> <p>https://www.uss.co.uk/members/members-home/the-uss-scheme</p>
Work Life Balance:	<p>The University recognises that staff have responsibilities and interests that have to be balanced with working life. It is the University's aim to create a well-managed, flexible working environment that supports staff and their families, promotes welfare, maintains working practices and provides a productive balance between work and life outside work. Operational needs must be taken into account, but managers are encouraged to be innovative in organising their team and respond positively to requests to alter working patterns to enable staff to fulfil more effectively their professional and personal commitments.</p>
Childcare:	<p>Oaks Day Nursery (Canterbury Campus): The Oaks Nursery based at the Canterbury Campus is an excellent benefit for staff and a great asset to the University. Places are offered on a first come first served basis and baby places are particularly limited so staff may wish to make contact as soon as their pregnancy is confirmed. For more information: http://oaksnurserykent.co.uk/</p> <p>Medway Campus: There is no University run day nursery at the Medway Campus, however the closest nursery to the campus is run by Busy Bees. For more information: http://www.busybeeschildcare.co.uk/nursery/chatham</p> <p>In October 2018 the Government launched a new Tax-Free Childcare scheme; new members of staff may now be able to get tax-free childcare paying up to £500 every 3 months (£2,000 per year) for each child to help with childcare costs. See https://www.gov.uk/help-with-childcare-costs/tax-free-childcare for further information.</p>
Nursery Salary Exchange Scheme:	<p>Nursery Salary Exchange Scheme Workplace Nurseries are childcare facilities provided by an employer and which are offered to employees, through a tax efficient salary sacrifice scheme. The Workplace Nursery Salary Exchange Scheme (for users of the Oaks Nursery on Canterbury Campus) enables eligible staff to opt to receive a lower salary – a salary exchange – in return for the University paying an equivalent amount of his/her nursery fees, via an amendment to contract. This arrangement means staff agree to receive a lower amount of gross pay and in return will be provided with free (or part thereof) workplace nursery places.</p>
Travel Expenses and Relocation:	<p>Travel Expenses Travel between an employee's home and their normal place of employment (as specified in the contract of employment) is private travel and will not be</p>

	<p>reimbursed by the University. Employees who spend time working at home but otherwise have a place of work at a University location must also treat travel to and from that location as a private journey. Employees whose contract of employment specifies that their place of work is their home address, but occasionally visit a University location, may treat the travel as a business journey. This should be taken into consideration before accepting the role and salary on offer.</p> <p>Relocation</p> <p>To support our aim to attract excellent people to Kent, the University offers comprehensive and flexible assistance to those looking to relocate. Relocation expenses can be made available for those who have to move to the vicinity of a University Campus to a post, which is tenable for two or more years, and a Grade 7 or above.</p>
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